

MITx CUSTOM COURSES IN SCM

WHAT?

Gain a deeper understanding of supply chain (SC) issues and provide lifelong learning opportunities to your workforce with MITx Custom Courses. Our flexible online courses cover key tradeoffs and implications of SC decisions. Custom courses can be built to fit your company's needs and schedule.

WHY?

Custom Courses builds:

- Knowledge - Learn key SC concepts and tools
- Productivity - Improve internal processes and decision-making skills
- Networking - Build stronger connections within the organization

HOW?

CUSTOMIZED COURSES	
SCHEDULE 	<ul style="list-style-type: none">• 8-12 weeks• 2-3 hours /week• Flexible Schedule adjustable to company
COURSES 	<ul style="list-style-type: none">• Lectures in video format• Practice problems and customized graded assignments• Key concept document handouts
LIVE EVENTS 	<ul style="list-style-type: none">• Dedicated Live events with MIT researchers• Number of live events and topics will be agreed with company
SUPPORT 	<ul style="list-style-type: none">• Exclusive discussion forums• Weekly communications with all learners about course status• Direct contact with course staff to address questions or concerns• Sponsor can request customized report on learner's status

LEARNER QUOTES



Brandon Tatom
Director of
Strategic Sales
C.H. Robinson

"I loved the MIT CTL supply chain course for C.H. Robinson. It was the perfect mix of self-paced videos, live events with supply chain experts like Chris Caplice, internal study groups with my peers, and support from MIT. It was a challenging experience that helped me to gain a more in-depth understanding of supply chain strategy, critical thinking ... [it was] the perfect program for professionals seeking a deeper understanding of supply chain management."



Felipe Gutierrez
Director,
Querétaro
C.H. Robinson

"Overall, besides feeling very proud of completing this course, I feel even more confident and better prepared to be a part of supply chain conversations with clients, thought leaders, and colleagues throughout the industry. It feels as though my perspective on to supply chain has been expanded and broadened to better navigate the challenges ahead through the eyes of others."

QUESTIONS? CONTACT US.



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